

KAI Nest - Website Privacy Policy

Last Updated: 30.01.25

KAI Nest is committed to protecting your privacy. This Privacy Policy explains how we gather, use, and safeguard your personal data when you interact with our website (the "Site") and Products (collectively, the "Products"). By using our Products, you acknowledge and agree to the practices described in this Privacy Policy.

1. Who We Are

KAI Nest is an India-based software company that provides digital solutions and software products. Our platform is designed to help businesses enhance operational efficiency, boost productivity, and utilize data analytics for informed decision-making.

2. Information We Collect

We may collect the following categories of personal information:

- **Information You Provide Voluntarily:** When you sign up for our Products, contact us, or interact with our platform, we may collect your name, email address, phone number, job title, and other details necessary for communication and service provision.
- **Automatically Collected Information:** When you use our Site or Products, we may gather details such as IP addresses, browser types, device details, and usage activity to enhance the performance of our platform.
- **Third-Party Data Sources:** We may obtain additional information about you from trusted business partners or publicly available sources to improve our offerings.

3. How We Use Your Information

We utilize your personal data for the following purposes:

- To provide, maintain, and improve our Products.
- To respond to inquiries and provide customer support.
- To conduct internal research, analytics, and marketing efforts.
- To comply with applicable legal and regulatory obligations.

4. Cookies and Tracking Technologies

We use cookies and similar tracking tools to optimize the functionality of our website and enhance user experience. You have the option to adjust your cookie preferences through your web browser settings.

5. Third-Party Links

Our Site may include links to external websites. KAI Nest does not govern the privacy policies of these third-party sites and is not responsible for their data practices.

6. Data Security

We implement industry-standard security measures to protect your information. However, while we strive to safeguard your data, no digital platform can guarantee complete security against cyber threats.

7. International Data Transfers

If you access our Products from outside India, your information may be stored and processed on servers located in India or other regions where we operate.

8. Your Rights

Depending on your location, you may have certain rights regarding your personal data, including the ability to:

- Access, update, or delete your personal information.
- Opt out of receiving marketing communications.
- Limit or object to certain data processing activities.

To exercise your rights, please contact us at [your contact email].

9. Data Retention

We retain your personal information for as long as necessary to fulfil the purposes outlined in this policy, such as providing our services, complying with legal obligations, resolving disputes, or enforcing our agreements. If we no longer have a legitimate reason to store your data, we will either delete it or anonymize it. In cases where deletion is not immediately feasible due to technical constraints (such as backup storage), we will securely isolate your information until removal is possible.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically in response to regulatory changes, technological advancements, or business needs. Any modifications will be reflected in the "Last Updated" date at the top of this document. Significant changes may be communicated through appropriate channels, such as email notifications or website announcements. If required by law, we will obtain your consent before implementing material changes.

11. Contact Us

For any questions or concerns related to this Privacy Policy, please contact us at daizy_shimray@kainest.com.